COURSE: "EU Maritime Economy and Blue Growth"

Lecturer: Prof. Regina Salvador (Chair Holder)

This course is held at Nova University of Lisbon for 2nd and 3rd degrees (Master and Ph.D.). It has has 64 hours in class; as each class has duration of 2 hours, the course will be structured in 32 sessions. Evaluation consists of two moments, students will have a written test and an essay (which will also be presented in class).

As a consequence, the 32 classes will include 27 teaching sessions and 5 classes dedicated to the valuation.

It is also previewed at least one field visit (ex. to the Port of Sines or to the Aguçadoura offshore energy central).

A. COURSE OBJECTIVES

Qualify professionals that : (i) will contribute for the private sector and cluster-related institutions in these particular subjects; (ii) will serve as public officials; (iii) and will be teachers and/or researchers

B. COURSE DESCRIPTION

CLASS NUMBER	SUBJECT
1 -2	The European Maritime Economy vs.
	the World Maritime Economy: main
	indicators, impact of the successive
	enlargements, world and EU
	maritime trade, central trends.

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	The EU Main Maritime Economic
	Sectors (Fishing, Ports, Transports,
	Oil & Offshore, Shipbuilding, Coastal
	and Nautical Tourism, Maritime
3-5	Services, Renewable Energies).
	Indicators in time and space (Gross
	Value Added. Employment and
	Human Capital. Competitiveness.
	Market Shares. Investments). Critical
	mass and leader firms. Level playing-
	field. Innovation. Institutional
	framework and business networks.
	Labor market and education. Image
	and communication.
	The EU Integrated Maritime Policy:
6-8	Legal and Institutional Framework.
	The EU Integrated Maritime Policy
	Pillars: maritime and marine
	knowledge; maritime space planning;
	share information about the
	integrated maritime surveillance.
	The Blue Growth Strategy: (i)
	develop sectors that have a high
	potential for sustainable jobs and
9-11	growth (aquaculture, coastal tourism,
	marine biotechnology, ocean energy,
	seabed mining); (ii) Marine
	knowledge, maritime spatial planning
	and integrated maritime surveillance;

	(iii) Sea basin strategies.
12-13	Maritime Member States and
	Regions: Sectoral Specialisation and
	Territorial Concentration.
14-16	The EU Sea Basin Strategies (Adriatic
	and Ionic Seas; Arctic and Atlantic
	Oceans; Baltic, Black, Mediterranean
	and North Seas. The Outermost Sea-
	Regions), respective maritime
	clusters and sectors, forecasting.
17-19	The Atlantic Basin Strategy and the
	majors challenges (climate change
	and sea-level rise, Panama Canal,
	Continental shelf enlargement, TTI-P,
	Artic and South Atlantic connections,
	blue sectors,)
	The EU Maritime Clusters in the IMP.
20-23	The National Maritime Clusters by
	MS.
24-25	The Regional Maritime Clusters in
	Europe. Case-Studies
26-27	The IMP impact on Portugal
28-32	Students evaluation (written test +
	essays with power-point
	presentations)

ANTONINI, C. (2006). "The Italian Maritime Cluster" in Maritimt Forum (Ed.), Dynamic European Clusters, p.53-56, Amsterdam.

BENITO, G.R.G. et al. (2003), A cluster analysis of the maritime sector in Norway, International Journal of Transport Management, 1, 205-206.

BRYAN, K., et al. (2006), Assessing the economic significance of port activity: evidence from ABP Operations in industrial South Wales, Maritime Policy & Management, 33:4, 371-386

CULLINANE, K. & TALLEY, W. (Eds., 2006). "Port Economics", Elsevier, London.

De LANGEN, P. W. (2002), Clustering and performance: the case of maritime clustering in The Netherlands, Maritime Policy & Management, 29(3), 209-221.

FERREIRA, A. M. C. (2011), "Territorial Sustainability of a Maritime Cluster in Portugal" (in Portuguese), PhD Thesis, FCSH-UNL, Lisboa.

JANSSENS, H. (2006), "The Dutch Maritime Cluster" in Maritimt Forum (Ed.), Dynamic European Clusters, p.105-116, Amsterdam.

KARLSEN, A. & NORDHUS, M. (2011). "Between Close and distance Links: Firm Internationalization in a Subsea Cluster in Western Norway", Norwegian Journal of Geography, 65: 202-211.

Morrissey, K. et al. (2012) "The Potential for an Irish Maritime Transportation Cluster: An Input-Output Analysis", Working Paper 12-WP-SEMRU-09, National University of Ireland, Galway.

Morrissey, K. et al (2011). "Quantifying the Value of Multi-Sectoral Marine Commercial Activity in Ireland", Marine Policy, 35: 721-727.

OECD (2016) "The Ocean Economy in 2030", Paris.

POLICY RESEARCH CORPORATION (2008) "The role of Maritime Clusters to enhance the strength and development of European maritime sectors", Brussels.

INSTITUT FRANÇAIS DE LA MER (2004) – "Le Cluster Maritime Français: Poids économique et social de la France maritime", Institut Français de la Mer.

LIBERATO, J., SALVADOR, R. (2008) "The European Maritime Economy vs. the World Maritime Economy", Proceedings of the Conference on "The Portuguese Maritime Sector", Ed. Salamandra, Lisbon [in Portuguese].

VALLAT, F. & PERENNEZ, P. (2006). "The French Maritime Cluster" in Maritimt Forum (Ed.), Dynamic European Clusters, p.81-92, Amsterdam.

SALVADOR, R. (2014) "The (not so) Strange Case of the Portuguese Maritime Cluster", Journal of Maritime Research, XI, 1: 53-59.

SIGFUSSON, Thor et al. (2013). "The Economic Importance of the Icelandic Fisheries Cluster – Undestanding the Role of Fisheries in a Small Economy", Marine Policy, 39:154-161.

SIMÕES, A., SALVADOR, R. CORREIA, A. & GUEDES SOARES, C. (2015). "Features of the Maritime European Clusters", Proceedings of the 55th. "European Regional Science Association", Lisbon.

SIMÕES, A.; SALVADOR, R. & GUEDES SOARES, C. (2011). "Planning the maritime zone and the Portuguese maritime cluster" (in Portuguese), Guedes Soares, C. & Nuno Santos, (Eds.). Engenharia e Tecnologia Maritima. Lisboa: Edições Salamandra, Lda.; 2012; pp. 99-122.

SORNN-FRIESE, H. (2003) "Navigation Blue Denmark – The Structural Dynamics and Evolution of the Danish Maritime Cluster", København: Søfartsstyrelsen.

STEVE GORDON (2011) "Shipbuilding Market Overview", Clarkson Research Services Limited (CRSL), Helsinki.

STOPFORD, M. (2008). "Maritime Economics", 3rd. Ed, Routledge, London.

TEEMU MAKKONEN et al. (2013) Innovation types in the Finnish maritime cluster, World Maritime University.

VAN DER LINDEN, J. A. (2001) "The economic impact study of maritime policy issues: application to the German case", Maritime Policy & Management, 28(1), 33-54.

WIJNOLST, N. (Ed.) (2006). "Dynamic Maritime Clusters", Maritmt Forum and Dutch Maritime Network, in cooperation with European Network of Maritime Clusters.

WIJNOLST, N. et al.. (2003) "European Maritime Clusters", Foundation Dutch Maritime Network, Dutch Maritime Network Series, Publication 25

ZHANG, W. & LAM, J. (2013). "Maritime cluster evolution based on symbiosis theory and Lotka–Volterra model", Maritime Policy & Management, 40, 2: 161-176.

D. EU MAIN DOCUMENTS

EU Council Directive 2000/60/EC establishing a framework for Community action in the field of water policy (Water Framework Directive)

EU Commission Communication (2001). "A Sustainable Europe for a Better World: A European Union Strategy for Sustainable Development".

EU Commission (2006). "Green Paper: Towards a future Maritime Policy for the Union: a European vision for the oceans and seas [COM (2006) 275 final -Not published in the Official Journal].

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions - An Integrated Maritime Policy for the European Union {COM(2007) 574 final)}

EU Directive 2008/56/EC of the European Parliament and of the Council of 17 June 2008 establishing a framework for community action in the field of marine environmental policy (Marine Strategy Framework Directive).

EU Commission (2009). Green Paper. Reform of the Common Fisheries Policy.

EU Commission (2010). "Achievements of Maritime Affairs and Fisheries 2004-2009: Integrated Maritime Policy".

EU Commission (2011). "Progress Report on EU's Integrated Maritime Policy », Brussels.

EU Commission (2011). "Study on the Economic Effects of Maritime Spatial Planning: Final Report" », Brussels.

DG MARE (2012). Assistance in elaboration and prospective evaluation of the Atlantic Action Plan. Draft thematic report "Coastal and deep sea natural resources", Brussels.

EU Commission Communication (2012). Blue Growth, Opportunities for Marine and Maritime Sustainable Growth

Commission staff working document (2013) Accompanying the document "Report from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions - concerning the added value of macro-regional strategies" - SWD(2013) 233 final.

EU Commission Communication (2013). Proposal for a Directive establishing a framework for maritime spatial planning and integrated coastal management.

EU Commission Communication (2013) on Ports – Gateways for the Trans European Transport Network.

European Commission (2013). Joint Communication to the European Parliament, the Council, Economic and Social Committee and the Committee of the Regions on "Neighbourhood at the Crossroads: Implementation of the European Neighbourhood Policy".

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions concerning the Action Plan for a Maritime Strategy in the Atlantic area Delivering smart, sustainable and inclusive growth /* COM/2013/0279 final */

Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions concerning the European Union Strategy for the Adriatic and Ionian Region /* COM/2014/0357 final */

EU Commission Communication (2014). A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism. COM(2014) 86 final, Brussels.

Council of the European Union (2014), Council conclusions on developing a European Union Policy towards the Arctic Region.

EU Council Maritime Security Strategy & EU Council Maritime Security Strategy Action Plan (2014)

European Commission (2015). "Project in support to the development of Blue Economy and Integrated Maritime Policy in the Black Sea".

European Commission (2015). "European Atlas of the Seas".

E. COURSE EVALUATION

The final grade will be the result of two different results in the following works:

- One written examination (50% of the final grade).
- One essay: the students will develop an individual critical essay over a subject of their own choice/ text critical review related to the Course program with the respective power-point presentation (50% of the final grade).